

Sustainability for Business Forum 2022

Technology as Enabler



Green Construction

Agri- and Foods Innovation

Sustainable Digitalisation

 **Tuesday, 11 October 2022**

 **Bangkok Marriott Marquis**

ORGANISED BY



What is Sustainability for Business Forum?



To shed light on business practitioners who have created business value while improving their impact on **people** and the **planet**.



To connect with relevant potential sustainability partners and services.



To get inspired by leading sustainable initiatives and projects in Asia.



To empower businesses with innovative and effective strategies driven by economic, environmental, and social performance.

Facts and Figures 2019 and 2020

2019



35 speakers



150+ on-site attendees



13+ sponsors and exhibitors

2020



29 speakers



178+ on-site attendees



12 sponsors and exhibitors

TRACK #1

Green Construction

Smart urban planning, resilient infrastructure, resource and transit management, community centered design, urban supply chains and innovative living solutions which will define the livability, health, quality of life, security, economic prosperity, environmental well-being and resilience of ASEAN cities in a post pandemic world.

We will discuss how to make cities more resilient to crises, what can be learned from the COVID management for climate change adaptation; what will cities offer in a new normal work play living environment; take from forward thinking examples of shorter and relocalized supply cycles, socially inclusive communities, human centric and holistic planning, revised usage of infrastructure and rethink urban systems towards self sufficiency.



TRACK #2

Agri- and Foods Innovation

Innovation to move forward healthy food, sustainable supply chain and viable agriculture which are securing safer products for consumers, better revenue and environment for farmers communities and growing income for companies.



TRACK 3# Sustainable Digitalisation



Credits: Jann Lipka/imagebank.sweden.se

Strengthening digital sovereignty by enabling the twin transition of the economy

Sustainable digitalisation, or sustainable digital transformation, refers to the process of digitalising the economy in a long-lasting, green, and organic way by building on its key strength: innovative SMEs and MNEs and their business ecosystems. The definition of a sustainable digital transformation is along three interconnected dimensions:

- 1) Sustainable B2B Digitalisation;
- 2) Green(er) Technologies and a Circular Economy, and
- 3) Innovation-enabling policy and regulation.



CEO/Executive Panel

Speakers within the CEO panel are participating by invitation only and will consist of 3 to 4 CEOs from regional and global companies who have implemented sustainability transversely through their business organisation, infrastructure, operations and supply chain.

PROGRAM (TBC)

12:30	Registration
13:30	Opening
14:00	Panel discussion (75 mins x 3 rooms: Green Construction, Agri- and Food Innovation, and Sustainable Digitalisation)
15:15	Networking break (60 min)
16:15	Duo presentation #1 (45 mins x 3 rooms: Green Construction, Agri- and Food Innovation, and Sustainable Digitalisation)
17:00	CEO panel (60 mins, 3 speakers)
18:00	Cocktail networking
20:00	End of the event



Sponsorship Package

Boosters
(THB 10,000)

Supporters
(THB 25,000)

Sponsors
(THB 40,000)

*Prices are exclusive of VAT.

Boosters Package (THB 10,000)

Event Promotion

- Logo in all promotion channels

Onsite Marketing

- Logo on the digital stage backdrop
- Live recognition as a sponsor by MC

Post-event Recognition

- Logo included in 'Thank you' email to all attendees
- Mentioned in NTCC quarterly magazine
- Mentioned in SweCham and FTCC's Event Recap (newsletter)

Supporters Package (THB 25,000)

Event Promotion

- Logo in all promotion channels

Onsite Marketing

- Logo on the digital stage backdrop
- Live recognition as a sponsor by MC
- **Your logo on event photo backdrop**
- **Exhibit area with table**
- **Opportunity to present lucky draw prizes**
- **Two event tickets**

Post-event Recognition

- Logo included in 'Thank you' email to all attendees
- Mentioned in NTCC quarterly magazine
- Mentioned in SweCham and FTCC's Event Recap (newsletter)

Sponsors Package (THB 40,000)

Event Promotion

- Logo in all promotion channels
- **Sharing your company video on the main event registration page**

Onsite Marketing

- Logo on the digital stage backdrop
- Live recognition as a sponsor by MC
Your logo on event photo backdrop
- **Exhibit area with table**
- **Opportunity to present lucky draw prizes**
- **Brochure/give-away gift at the registration**
- **Show extra promotional materials on event presentation (video, promo pics)**
- **Logo on the badge**
- **Three event tickets**

Sponsors Package (THB 40,000)

Post-event Recognition

- **Logos as a water mark on official event photos and video**
- **Video and photos of the attendees engagement with your service/exhibit area**
- **Introduction email or meeting with your selected potential leads**
- **Mentioned in NTCC's Commerce Magazine, and FTCC's and SweCham's newsletters. Press release on website-FB-LI, Recordings on YouTube Channels**

BOOTH SETUP DETAILS



Setup

09:00 - 11:00,
Tuesday, 11 October



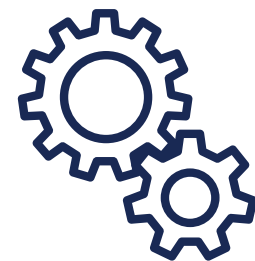
Space

1.5 m wide x 2 m long for
each exhibitor



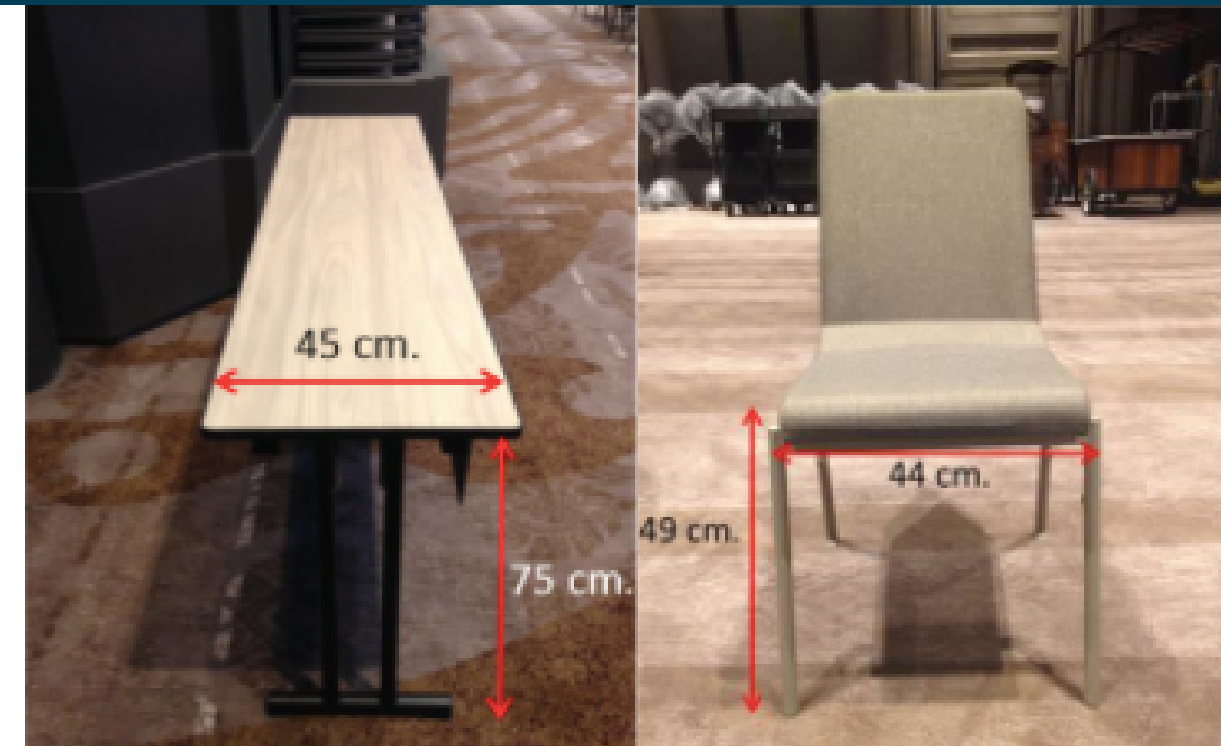
Dismantle

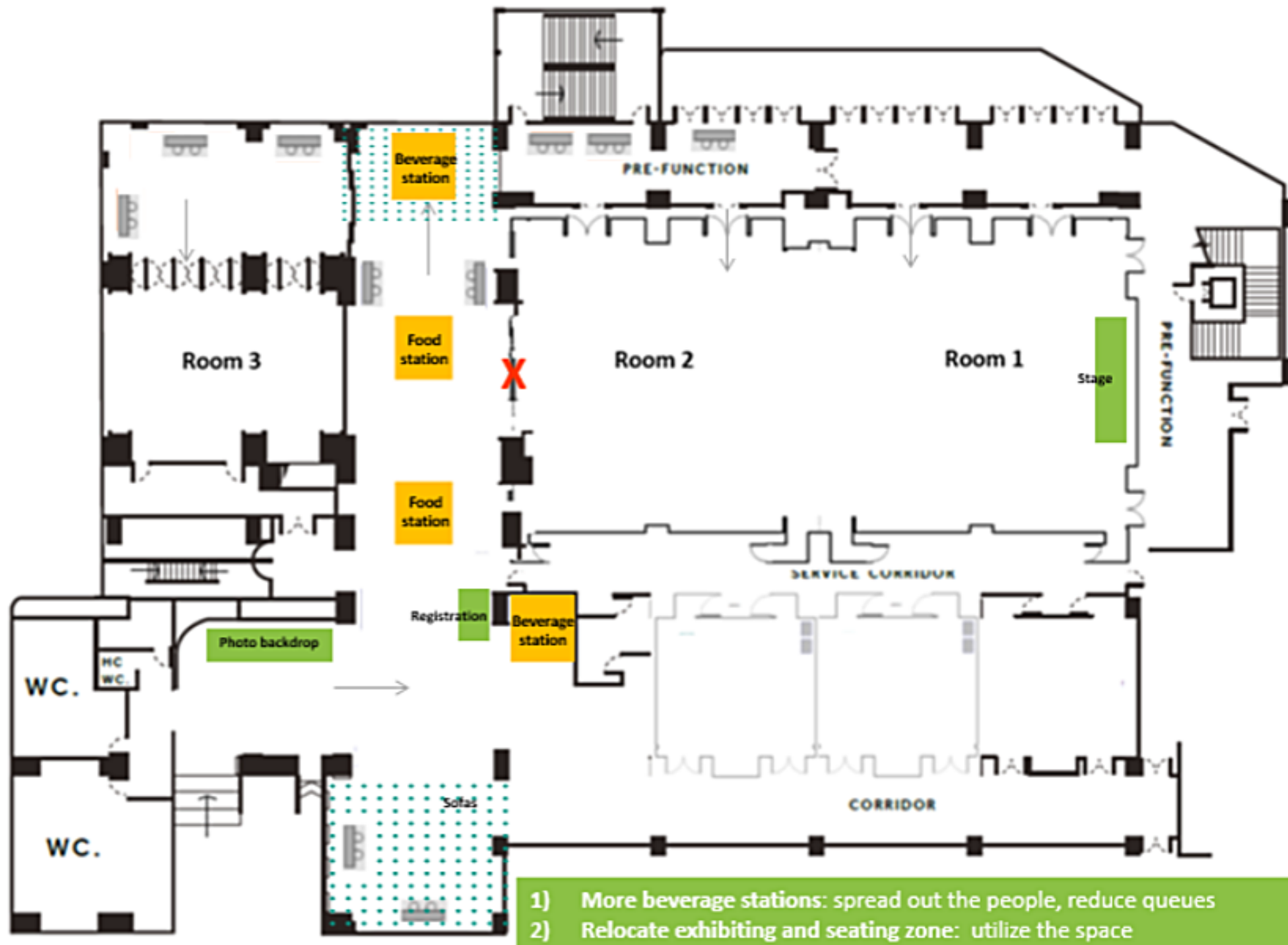
19:00 - 21:00,
Tuesday, 11 October



Provided equipment

1 table, 2 chairs, electricity
outlet, and WIFI





- 1) More beverage stations: spread out the people, reduce queues
- 2) Relocate exhibiting and seating zone: utilize the space

FLOOR PLAN

SBF 2019



Multi-Chamber

SUSTAINABILITY FOR BUSINESS FORUM 2019

Thursday 30th May 2019 @ 13:00-20:00

Mövenpick BDMS Wellness Resort Bangkok



Organized by: "Multi-Chamber Sustainability Committee" including



Strategic Partner for Sustainable Event:



Sponsors



Venue Sponsor



Official Partners



SBF 2020



SUSTAINABILITY FOR BUSINESS FORUM 2020

INNOVATIVE BUSINESS SOLUTION FOR A GREEN RECOVERY

MEET THE PRACTITIONERS BEHIND STRATEGIES FOR:

- SMART, SUSTAINABLE AND RESILIENT CITIES
- SUSTAINABLE LIFESTYLES - FASHION & BEAUTY
- FOOD OF THE FUTURE



THURSDAY, 8 OCTOBER 2020



MARRIOTT MARQUIS QUEEN'S PARK



HYBRID ATTENDANCE

ORGANIZED BY



OFFICIAL PARTNERS



STRATEGIC PARTNER



ADVISORS



SPONSORS



CONNECT WITH US



HOTEL PARTNER



SECURE YOUR EXPOSURE!

08

CONTACT PERSONS



PRAPAPAN THAMVITAYAKUL

Events & Membership Supervisor

prapapan@francothaicc.com



HILLARY SOMBOONKITCHAI

*Business Event & Communications
Manager*

Email:

communications@ntccthailand.org



LINDA JAKOBSSON

Projects Manager

Email: projects@swecham.com